

# Joe Crowley

Technology Leader & IT Professional

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## PROFESSIONAL SUMMARY

I have built and led technology teams across advertising, entertainment, clean energy, and food-tech industries — from global ad agencies to my current role at ProducePay, consistently delivering infrastructure, security, and support solutions that keep organizations running. Outside of work, I explore creative outlets including vibe coding projects, photography, and AI-generated music.

## EXPERIENCE

**IT Specialist — ProducePay** Jun 2023 - Present  
Providing IT support and infrastructure management for a leading produce financing and marketplace platform.

**Independent IT Consultant — Self-employed** Feb 2020 - Present  
Delivering technology consulting services to businesses across various industries, specializing in infrastructure design, security, and digital transformation.

**IT Director — Los Angeles Cleantech Incubator (LACI)** Mar 2015 - Jan 2020  
Directed all IT operations for a leading cleantech incubator, managing infrastructure, security, and technology strategy to support the organization's mission of creating an inclusive green economy.

**Director of IT — Participant Media** Jul 2009 - Feb 2015  
Led the IT department for the entertainment company behind films like An Inconvenient Truth and Lincoln, overseeing all technology systems, infrastructure, and team management.

## EDUCATION

**BA in Communications** — University of Southern California  
Studied communications with a focus on media and technology.

## SKILLS & EXPERTISE

### Management

Vendor Management  
Team Leadership Budget Planning  
Project Management

### Technical

IT Infrastructure  
Network Administration  
Cybersecurity  
Cloud Services (AWS/Azure/GCP)  
Help Desk & End-User Support  
Web Technologies Policy Creation

### Strategy

Digital Transformation  
Technology Strategy  
Disaster Recovery & Business  
Continuity

### Creative

Photography AI & Emerging Tech